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Foster + Partners Named as Lead Designers for New 3C Lakeshore Waterfront Project

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Press release from the developers:

TORONTO, May 18, 2011...Following a comprehensive international search, 3C Lakeshore Inc. is pleased to announce that renowned firm Foster + Partners has been selected to serve as lead architect of their new Toronto waterfront project.

3C Lakeshore Inc. is a joint venture between Cityzen Development Group and Castlepoint Realty Partners of Toronto and Continental Ventures Realty of New York.

"This is a further signal of our efforts to lead by design," says Sam Crignano, president of Cityzen Development Group. "Foster + Partners are among the very elite of architects in the world today."

Castlepoint Realty's Alfredo Romano sees bringing Foster + Partners here as a "huge win for the City of Toronto and the Waterfront. It's a game changer."

A joint venture of award winning architects Peter Clewes of architectsAlliance, Bruce Kuwabara of KPMB of Toronto, and Landscape Architect Claude Cormier of Montreal complete the Design Team.

Led by Foster + Partners, the design team and 3C are meeting this week in London to start the process of designing a vibrant neighborhood on Toronto's waterfront. Subsequent design sessions are scheduled for both Toronto and New York and newly minted plans will be unveiled later this year.

"The Waterfront represents a special opportunity for Toronto's growth. We are elated to have Foster + Partners lead in designing this exciting new neighborhood and our first venture in Canada," states Jane Gol of New York's Continental Ventures Realty.

At over 13 acres, the 3C site is the largest contiguous tract of land on Toronto's East Bayfront. Zoned for 2.5 million square feet of residential, retail, hotel, entertainment and cultural uses; it is also the single largest development project in downtown Toronto.

About The Design Team:

Led by Pritzker Prize winner Sir Norman Foster, [Foster + Partners \(http://www.fosterandpartners.com\)](http://www.fosterandpartners.com) was founded in 1967 in London, England and is responsible for iconic buildings such as the Swiss Re Tower in London, the Bow in Calgary, the Beijing Airport Terminal 3 and the Hearst Building expansion in New York.



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Foster + Partners' gherkin-shaped Swiss Re tower overlooks the Thames

Bruce Kuwabara and Peter Clewes have together set a new standard for design in Toronto. [KPMB's](http://www.kpmb.com) (<http://www.kpmb.com>) buildings include the Royal Conservatory of Music, The Gardiner Museum, Festival Tower, Ice Condominiums at the Air Canada Centre; [architectsAlliance](http://www.architectsalliance.com) (<http://www.architectsalliance.com>) buildings include Pier 27, Pure Spirit in the Distillery District and the Radio City complex.

[Claude Cormier's](http://www.claudecormier.com) (<http://www.claudecormier.com>) innovative landscape creations include Sugar Beach on Toronto's waterfront and the forthcoming L Tower Public Plaza at the Sony Centre for the Performing Arts.

About 3C Lakeshore Inc.

3C Lakeshore Inc. is a strategic joint venture of New York based [Continental Ventures Realty](http://www.continentalventuresrealty.com) (<http://www.continentalventuresrealty.com>), [Cityzen Development Group](http://www.cityzen.ca) (<http://www.cityzen.ca>) and [Castlepoint Realty Partners](http://www.crpl.ca) (<http://www.crpl.ca>) of Toronto. Cityzen and Castlepoint have recently joint-ventured Daniel Libeskind's striking L Tower and Page + Steele's Backstage, both projects now under construction. Continental Ventures signature projects in New York include Element Condominiums on the Upper West Side, MercerGreene in Soho, and a new prestigious residential site on the Upper West Side.

3C is currently seeking out new opportunities in both New York and Toronto.

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